

# Savannah College of Art and Design



Career-related  
Programme

Offering online degrees for more than 20 years!

**The first Art & Design university to receive:**

Excellence in Institution-Wide Online Teaching and Learning from the Online Learning Consortium.

Excellence in Distance learning teaching award from the US Distance Learning Association

Instructional Technology Council's award for Outstanding Distance Education Program



## **Jumpstart your SCAD education.**

Take university-level courses and begin your journey toward an art and design degree — and your creative career.

International Baccalaureate Career-related Programme students can earn up to 25 credit hours at SCAD and benefit from advanced resources and individual attention. Qualified high school students admitted to SCAD for dual enrollment through IBCP may be eligible to receive up to a half-tuition scholarship.

## 18 STEM PROGRAMS AT SCAD

- ADVERTISING
- ANIMATION
- ARCHITECTURE
- BRANDED ENTERTAINMENT
- CREATIVE BUSINESS LEADERSHIP
- DESIGN FOR SUSTAINABILITY
- DESIGN MANAGEMENT
- FURNITURE DESIGN
- GRAPHIC DESIGN
- IMMERSIVE REALITY
- INTERACTIVE DESIGN AND GAME DEVELOPMENT
- LUXURY AND FASHION MANAGEMENT
- MOTION MEDIA DESIGN
- SERVICE DESIGN
- SOCIAL STRATEGY & MANAGEMENT
- USER EXPERIENCE DESIGN
- VISUAL EFFECTS



## COURSE TRACKS: 10 (3 NEW TRACKS)

TRACK 1A : FOUNDATION STUDIES

TRACK 1B : FOUNDATION STUDIES – DIGITAL MEDIA MAJORS

TRACK 2A : FOUNDATION STUDIES AND LIBERAL ARTS

TRACK 2B : FOUNDATION STUDIES AND LIBERAL ARTS (NO DRAW100 REQUIRED)

TRACK 3 : ADVERTISING AND BRANDING (STEM)

TRACK 4 : GRAPHIC DESIGN (STEM)

TRACK 5 : INTERACTION DESIGN AND GAME DEVELOPMENT (STEM)

TRACK 6 : PHOTOGRAPHY

TRACK 7 : SEQUENTIAL ART

TRACK 8 : NEW - BUSINESS OF BEAUTY AND FRAGRANCE

TRACK 9 : NEW - FASHION MARKETING AND MANAGEMENT

TRACK 10 : NEW - SOCIAL STRATEGY AND MANAGEMENT (STEM)

NOTE : CUSTOM TRACK





50 %

SCHOLARSHIP GRANT



An IB education  
is for **everyone!**

interests

**BELONGING**

**SUPPORT** 

**GROWTH** Skills

**EMPOWERMENT**

**FRIENDS CHOICES**



**COMMUNITY**

EXPERIENCES

**Lifelong Learning**

#WhoCanIB